

Committed to better student living **the**
code



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2008-09 Annual Report

Paddy Jackman



Letter from DCLG – October 2009

“It is clear that the third year has seen the Code continuing to build on the good work started in the second year. This has ensured the initial concerns raised by Communities and Local Government in the first year have now been fully addressed”



2008-09 Focus

- Customers
- External Relationship Building
- Bare Essentials to a Management Tool



Code Awareness

115 Institutions Surveyed

Only 3 sites displayed the code logo & relevant links

Over 50% had no mention of the code or where it could be viewed

In 22% of cases it was difficult to find the institution's accommodation pages

In 5% of cases it was very difficult or impossible to find the institution's accommodation pages.



2009-10 Challenges

- Launch a revised UUKCode.info website with improved functionality and information for students
- Complete the review of the Code of Practice for approval by the DCLG during 2010
- Undertake further research on the effectiveness of members' websites in supporting the promotion of the Code to students
- Collate and share further best practice case studies
- Issue revised audit guidance and self-assessment checklist
- Host the third annual conference
- Create and make available additional promotional material templates for members to use at open days and student induction events
- Undertake a review of how to improve the presentation of management information



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